



# ***News Release***

## **PRESS OFFICE**

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### **CONNECTICUT SMALL BUSINESS DEVELOPMENT CENTER (CSBDC) HOSTS FREE BUSINESS BASICS WORKSHOP IN BRIDGEPORT**

**Hartford, Conn.** - The Connecticut Small Business Development Center (CSBDC) in partnership with the U.S. Small Business Administration (SBA); SCORE (Service Corp of Retired Executives); and the Bridgeport Regional Business Council (BRBC) will present a FREE Business Basics Workshop on Tuesday April 10, 2007 at 8:00a.m. at the BRBC, 10 Middle Street, 14<sup>th</sup> Floor, Bridgeport, CT. Parking is available in BRBC parking garage. For directions, visit the BRBC website at [www.brbcc.org/directions.asp](http://www.brbcc.org/directions.asp).

Workshop presenters will include representatives from the SBA Connecticut District Office, SCORE and CSBDC. Sam Irizarry, Business Development Specialist, Central Connecticut State University - ITBD CSBDC will serve as moderator.

The Business Basics Workshop is designed to address the concerns of the small business owner and potential entrepreneur while starting or growing a small business. Some of the topics discussed will focus on how to write an effective business plan; financing and budgeting; marketing your product or service; and finding resources for assistance and support. Participants will also have an opportunity to ask questions and receive answers to their business questions.

Designed to enhance the general business skills of the participant, this FREE workshop is open to the public. Anyone seeking additional information on how to start, operate and successfully grow a business is encouraged to attend. To register for this workshop or for more information contact Sue Siton at CSBDC (860) 827-7104.

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